

Return on Investment (ROI):

Coastal Georgia HOA Eco Recognition Program

The Eco Recognition Program offers Coastal Georgia Homeowners Associations (HOAs) a free opportunity to strengthen community resilience, protect property values, and enhance neighborhood appeal through environmentally responsible practices. Participation includes covenant review with a choice of educational and social activities that promote wildlife coexistence and native landscaping.

1. Financial ROI – Protecting Property Values & Reducing Costs

- Enhanced property values: Green communities can see 5–20% higher property values.
- Reduced maintenance: Native plants and smart irrigation cut landscaping costs by 20–50%.
- Flood & erosion protection: Living shorelines reduce damage and insurance risks.
- Grant eligibility: Participation strengthens access to coastal resilience funding.

Example: A 100-home HOA saving \$150/home annually through reduced irrigation = \$15,000/year.

2. Environmental ROI – Strengthening Local Resilience

- Improved water quality: Green infrastructure reduces runoff and pollution.
- Restored habitat: Native plants support pollinators, birds, and beneficial wildlife.
- Community resilience: Nature-based designs buffer floods, assist with drought conditions, and lessen storm impacts.

Fact: One acre of native vegetation can absorb up to 1.3 million gallons of stormwater annually.

3. Social ROI – Building Community Connection

- Engaging events: Wildlife meet-and-greets and native plant socials bring residents together.
- Conflict prevention: Learn to live safely with local wildlife.
- Recognition & signage: Showcase the community's sustainability leadership.

4. Governance ROI – Smarter Covenants & Easier Implementation

- Expert covenant review with tailored sustainability recommendations.
- HOA retains full control over which actions to adopt.
- Templates and materials simplify adoption and resident communication.
- Limit liability for HOA. Improves local awareness and neighborhood vigilance.

5. Legacy ROI – Lasting Community Stewardship

- Fosters long-term pride and environmental care.
- Strengthens reputation as a leader in coastal sustainability.
- Creates a healthier, more resilient place for future generations.

Summary: This program provides measurable financial, environmental, and social returns for Coastal Georgia HOAs. By implementing voluntary, nature-based improvements, communities reduce costs, enhance property values, and build pride in protecting the coast.